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3D Fashion Design: Technique, Design And Visualization



Synopsis

Digital technologies in fashion are becoming more accessible and now any creative with a basic knowledge of fashion design and computing can create convincing still or animated 3D visualizations of styles, designs and products. With this technology, the designer is able to present a lifelike design that shows how the fabrics will look and how the garment fits on the body. 3D Fashion Design presents an overview of current technologies and their uses. It is packed with case studies and step-by-step tutorials showing the far-reaching capabilities of 3D fashion software. The author begins with an introduction to 3D software and the principals of working in three dimensions. He then moves onto creating the mannequin avatar, garments, accessories and textures and shows how to present and publish the finished article. Various software programmes are covered including Clo3D and Marvellous Designer for fashion-orientated design, and Maya, Mudbox, Rhino and Photoshop for more general digital design, visual effects and rendering. This authoritative guide is aimed at all levels, from beginners and fashion students working with digital technologies to advanced fashion designers, digital designers and visual effects specialists for film and animation.

Book Information

File Size: 79424 KB

Print Length: 176 pages

Publisher: Batsford (September 17, 2015)

Publication Date: September 17, 2015

Sold by:Â Digital Services LLC

Language: English

ASIN: B015FWL72C

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #1,067,128 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #150

inÂ Books > Computers & Technology > Graphics & Design > 3D Printing #165 inÂ Kindle Store >

Kindle eBooks > Arts & Photography > Graphic Design > Design > Textile & Costume #679

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